

Message Text

UNCLASSIFIED

PAGE 01 PARIS 01746 01 OF 02 191318Z
ACTION OES-06

INFO OCT-01 ISO-00 EUR-12 COME-00 NASA-02 IO-13 CIAE-00
INR-07 NSAE-00 EB-07 /048 W
-----191525Z 096131 /54
R 191312Z JAN 77
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 8878

UNCLAS SECTION 01 OF 02 PARIS 01746

OES FOR P. BECKER; DEPT PLS PASS COMMERCE (ALSO FOR
NTIS AND NBS) AND NASA (FOR CODE (I))

E.O.11652: N/A
TAGS: TGEN, FR, US
SUBJECT: WASHINGTON VISIT OF JEAN-PIERRE BERARD,
DIRECTOR, ANVAR

1. SUMMARY. MR. BERARD, DIRECTOR OF ANVAR, HAS BEEN INVITED TO GIVE A PAPER TO THE UNIDO CONFERENCE ON TECHNOLOGY TRANSFER ON TUESDAY, FEBRUARY 8, IN CHICAGO. AS PART OF HIS TRIP TO THE US, MR. BERARD WOULD LIKE TO MEET ON THURSDAY AND FRIDAY, FEBRUARY 3 AND 4, WITH OFFICIALS IN WASHINGTON INVOLVED IN THE POLICY AND DAY-TO-DAY DECISIONS CONCERNING PUBLICATION OF LICENSING AND PATENT INFORMATION. EMBASSY HAS TENTATIVELY SUGGESTED VISITS WITH NASA'S OFFICE OF INTERNATIONAL AFFAIRS, NASA'S OFFICE OF INDUSTRY AFFAIRS AND TECHNOLOGY UTILIZATION, AND WITH DEPARTMENT OF COMMERCE'S DIRECTOR OF COMMUNICATIONS, OFFICE OF ENERGY PROGRAMS, NTIS AND POSSIBLE NBS. FRENCH EMBASSY SCIENTIFIC COUNSELOR, FRANCOIS DAVOINE, WILL BE COORDINATING DETAILS OF TRIP.

2. ANVAR, THE NATIONAL AGENCY FOR THE VALORIZATION OF RESEARCH, IS A FRENCH GOVERNMENT AGENCY REPORTING TO UNCLASSIFIED

UNCLASSIFIED

PAGE 02 PARIS 01746 01 OF 02 191318Z

THE MINISTRY OF INDUSTRY AND RESEARCH AND THE ASSISTANT SECRETARY OF STATE FOR SCIENCE OF THE MINISTRY OF HIGHER EDUCATION. ITS PRINCIPAL OBJECTIVE IS TO DEVELOP PROFITABLE PATENTS AND LICENSING ARRANGEMENTS FROM FRENCH R&D ACTIVITIES AND TO MAKE KNOWN IN FRANCE AS WELL AS ABROAD THE AVAILABILITY OF SUCH PATENTS AND LICENSES FOR COMMERCIAL APPLICATION. A PRINCIPAL

PUBLICATION OF ANVAR IS ITS LE MARCHE DE L'INNOVATION (THE MARKET IN INNOVATION), A BIMONTHLY (APPROXIMATELY) COMPILATION OF TECHNICAL INFORMATION ON AVAILABLE PATENTS AND LICENSES. IN HIS DISCUSSIONS WITH WASHINGTON OFFICIALS, MR. BERARD WOULD PARTICULARLY WELCOME THE OPPORTUNITY TO DISCUSS EXPERIENCES OF FEDERAL OFFICES IN MAINTAINING SIMILAR PUBLICATIONS, INCLUDING DETAILED INFORMATION ON COSTS OF DIFFERENT FORMATS FOR PUBLICATIONS, RESULTS OF DIFFERENT FORMATS OF PUBLICATIONS IN TERMS OF TRANSFERRING RIGHTS AND DEVELOPING PRODUCTS COVERED BY THE PATENTS OR LICENSES.

3. IN REVIEWING WITH MR. BERARD HIS INTEREST IN SPECIFIC APPOINTMENTS DURING HIS VISIT TO WASHINGTON, THE FOLLOWING WERE SUGGESTED.

A. NASA'S OFFICE OF INTERNATIONAL AFFAIRS WITH MR. A.W. FRUTKIN FOR DISCUSSION OF AGENCY POLICIES IN RELEVANT AREAS OF INTEREST AND NASA'S OFFICE OF INDUSTRY AFFAIRS AND TECHNOLOGY UTILIZATION (CODE K), TO VISIT WITH EDWARD GRAY AND OTHERS INVOLVED IN THE PUBLICATION OF THE NASA TECHNICAL NOTES - ONE-HALF DAY VISIT TO NASA CONSIDERED APPROPRIATE TO INCLUDE DISCUSSION OF DETAILS OF PUBLICATION.

B. DEPARTMENT OF COMMERCE'S OFFICE OF COMMUNI-

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PAGE 01 PARIS 01746 02 OF 02 191319Z
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UNCLAS SECTION 02 OF 02 PARIS 01746

CATIONS, A VISIT WITH THE DIRECTOR OF COMMUNICATIONS AND WITH THE EDITOR OF COMMERCE AMERICA AND OTHERS CONCERNED WITH THE EDITING AND PUBLISHING OF

INFORMATION ON LICENSES AND PATENTS. IN ADDITION, A VISIT WITH THE DOC OFFICE OF ENERGY PROGRAM IS CONSIDERED USEFUL AS ANVAR COULD ASSIST THAT OFFICE IN PROVIDING ROUTINELY INFORMATION ON AVAILABLE ENERGY CONSERVATION PRODUCTS IN FRANCE AND POSSIBLY IN EUROPE - THE VISIT TO DOC COULD TOTAL ONE-HALF DAY. IF TIME PERMITS, EMBASSY SUGGESTS A BRIEF COURTESY CALL ON THE DOC ASSISTANT SECRETARY FOR SCIENCE AND TECHNOLOGY.

C. A VISIT TO NTIS WITH MR. WILLIAM T. KNOX - ONE TO ONE AND A HALF HOURS.

D. A VISIT TO NBS IF NBS CONSIDERS THAT ITS EXPERIENCE IN REVIEWING PATENTS INVENTIONS AND PUBLISHING THE AVAILABILITY OF PATENTS AND LICENSES TO BE OF HELP TO ANVAR.

E. IF TIME PERMITS, EMBASSY RECOMMENDS THAT CONSIDERATION BE GIVEN TO INVITING BERARD TO VISIT THE NASA GODDARD SPACE FLIGHT CENTER. IN ADDITION TO THE PERSONAL INTEREST HE HAS IN VISITING SUCH A FACILITY, THE OPPORTUNITY TO ALSO DISCUSS OPERATING POLICIES OF THE CENTER REGARDING STIMULATION OF PATENT APPLICATIONS.

UNCLASSIFIED

PAGE 02 PARIS 01746 02 OF 02 191319Z

TIONS BY RESEARCHERS AND ENGINEERS AND UTILIZATION OF SUCH INFORMATION WOULD BE HELPFUL TO ANVAR ACTIVITIES.

4. IN THE EVENT THAT A VISIT TO GODDARD CAN BE ARRANGED, BERARD'S TOTAL VISIT TO WASHINGTON COULD INCLUDE WEDNESDAY AFTERNOON AS WELL AS THURSDAY AND FRIDAY. IN CONSIDERING ADDITIONAL OFFICES IN THE DEPARTMENT OF COMMERCE FOR BERARD TO CALL ON, WE SUGGEST THE OFFICE OF EXPORT DEVELOPMENT, BIC, TO DISCUSS HANDLING AND DISSEMINATION OF LICENSING OPPORTUNITIES.

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